

May 15, 2009

## Press Release

---

### **Kessenich's Ltd. State Certified as a Woman-Owned Business Enterprise**

Kessenich's Ltd. has received certification as a Woman-Owned Business Enterprise (WBE) through the Wisconsin Department of Commerce. The designation is pursuant to the state administrative rule requirements of Comm 104 which provides validation that Kessenich's Ltd. meets the requirements of being at least 51 percent woman-owned, controlled and managed. It qualifies Kessenich's Ltd. to be considered for contracts with corporations and government entities that seek vendor relationships with business owned and operated by women.

Kessenich's Ltd. was established in 1929 and is a distributor of Food Service Equipment and Supplies. Kessenich's specializes in commercial and residential food service/kitchen equipment, supplies, and bar equipment and supplies. They offer furniture, disposables and janitorial products. Also, they offer kitchen equipment design, layout and CAD services. Their experts can recommend equipment and supplies for an efficient operation. Kessenich's Ltd. has access to over 500 major manufacturers in the industry.

To better promote state certified WBE's and to make it easy for buyers to find them, the Department of Commerce maintains an on-line WBE Directory at <http://commerce.wi.gov/BD/BD-WBECertification.html>. Buyers can also obtain information about the products and services offered by Kessenich's Ltd.

Cheri Martin is President/Owner of Kessenich's Ltd. She is responsible for the stability, growth and profitability of the company. Her experience includes over 25 years of sales, marketing, and business management. Cheri is the 3<sup>rd</sup> generation owner of Kessenich's which was founded by her grandfather, Herman.

For more information on Kessenich's Ltd., call Cheri Martin at 608.249.5391. For information on the Woman-Owned Business Certification Program, visit <http://commerce.wi.gov/BD/BD-WBECertification.html>.



Page 2 of 2

FOOD SERVICE EQUIPMENT & SUPPLIES

CONTRACT FURNITURE & FURNISHINGS \* SANITARY MAINTENANCE SUPPLIES